

2022 THE BLOCK ISLAND SUMMER TIMES

7500 copies per edition. Distributed at 100 locations on the Island, in South County and in Mystic. Locations include all ferries and chambers of commerce from New London to North Kingstown.

EXPOSURE

Published: June 1st.....**Deadline:** May 9th

July 1st.....June 10th

August 1st.....July 8th

Sept 10th.....Aug 12th



Advertising Opportunities:

Full Page Ad and 2 weeks online **\$1159** - 1 edition
 Print Ad: 10.875" x 19.967"
\$1058 ea - 4 editions
 Provide photo with caption.

Half Page Ad and 2 weeks online **\$886** - 1 edition
 Print Ad: 5.375" x 19.967" V or **\$798 ea** - 4 editions
 10.875" x 9.92" H
 Provide photo with caption.

1/4 Page Ad and 2 weeks online **\$531** - 1 edition
 5.375" x 9.92" V
 10.875" x 4.898" H **\$472 ea** - 4 editions

1/8 Page Ad and 2 weeks online **\$338** - 1 edition
 5.375" x 4.898" **\$285 ea** - 4 editions

All Digital sizes
 300x250, 620x100, 300x100

COVER FEATURE PACKAGE

- Cover Photo
 - 2 pg editorial feature
 - Full Page color ad
- \$1,575** per edition

FEATURE PACKAGE

- 1 page editorial feature
 - Full Page color ad
- \$1475** 1 edition
\$1275 each 4 edition



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