

Block Island Weddings 2019 Advertising Information

MECHANICAL REQUIREMENTS

DPI

Submitted material should be at least 300 dpi.

Ad Submissions

Ad supplied in: TIFF; EPS; JPG; PDF (High Res). All fonts should be embedded or converted to outline or image. PDF is preferred.

4-Color Ads

The sum percentage of tone value for 4/c ads is not to exceed 260%

Proofs

Two and four-color require a color proof.

Materials format

CD, DVD, or E-Mail

E-Mail to:

Ads@blockislandtimes.com

Mail to:

Block Island Times, Box 278, Block Island, RI 02807

MAGAZINE INFORMATION

Printing

Covers & Text — Gloss
Binding — Saddle Stitch
Trim Size — 8.125" x 10.875"

Circulation

20,000

Frequency

Annually

Distribution

3,500 copies in a June issue of the 3,500 copies inserted in a June issue of the Block Island Times.
Distributed to 40 locations on Block Island and hundreds throughout Southern New England and New York State.

SCHEDULES

Issue	Advertising Space Reservation	Distribution Date
2019.....	December 8, 2018.....	January, 2019

Advertisement design is complimentary

Block Island Weddings

Close To Home, A World Away

Dear Advertiser,

Our full color, glossy magazine Block Island Weddings offers an unprecedented opportunity to reach the brides, grooms and families who are considering our island — a premier New England wedding destination — for their special celebration.

Published annually, this magazine is a year-long reference for couples planning their big event.

Block Island Weddings has a distribution of 20,000. Your ad will reach a wide range of prospective customers.

We include Block Island Weddings as an insert in a June issue of the Block Island Times, PLUS we distribute to:

- Hundreds of locations in New York, Connecticut, Massachusetts and Rhode Island, including tourism centers, beauty salons, spas, florists, tuxedo rental stores, upscale shops, hotels, jewelers, inns and restaurants, along with professional office waiting rooms.*
- Dozens of locations on island including hotels, inns, restaurants, the Tourism Center, the airport and shops.*
- Every major regional bridal show in cooperation with the Block Island Tourism Council*
- Booth at the Block Island Wedding Show*
- We also mail out copies requested from in-paper and online promotions*



Email to: ads@blockislandtimes.com; or mail to: Block Island Times, Box 278, Block Island, RI 02807

Block Island Weddings 2019 Advertising Information

Now including web presence on
www.blockisland.com with every ad!

Choose the plan that suits you

Color Included					
Ad Size	Dimensions Print Ad	PLATINUM Max Exposure/ Premium Web Business Listing Banner Ad wedding pg	DIAMOND Enhanced/ Premium Web Business Listing Large Box Web Ad	GOLD Premium Web Business Listing Small Box Web Ad	BRONZE Basic *
Full Page	7.27" x 10"	\$3,245.00	\$3,006.00	\$2,073.00	\$1,968.00
1/2th H	7.27" x 4.92"	\$1,616.00	\$1,502.00	\$1,294.00	\$1035.00
1/2th V	3.55" x 10"	\$1,616.00	\$1,502.00	\$1,294.00	\$1035.00
1/4th Page	3.55" x 4.92"	\$1,066.00	\$1035.00	\$827.00	\$723.00
1/6th Page	2.31" x 4.92"	\$962.00	\$776.00	\$671.00	\$515.00
1/8th Page	3.55" x 2.36"	\$942.00	\$754.00	\$651.00	\$443.00
1/16th Page	3.55" x 1.1"	\$847.00	\$661.00	\$557.00	\$349.00

Advertising packages: effective dates: January 1, 2019 to December 31, 2019

Platinum Package:

Print ad in the 2018 *Block Island Weddings* magazine. (Price depends on size of print ad)
Inclusion as a featured vendor under the "Wedding Section" of the blockisland.com website.
A banner ad (638px x 140px) on the blockisland.com site to rotate on the "Wedding Section" page.
Located under the main photo/article.

Diamond Package:

Print ad in the 2018 *Block Island Weddings* magazine.
Inclusion as a featured vendor under the "Wedding Section" of the blockisland.com website.
A large box web ad (300px x 250px) on the blockisland.com website.
The marquee web ad will have a side tile rotation on the "Wedding Section" page of the website.

Gold Package:

Print ad in the 2018 *Block Island Weddings* magazine.
Inclusion as a featured vendor under the "Wedding Section" of the blockisland.com website.
A 1/16th tile or mid banner on the blockisland.com website.
The 1/16th tile or mid banner ads will have a side tile rotation on the "Wedding Section" page of the website.

Bronze Package:

Print ad in the 2018 *Block Island Weddings* magazine.
Inclusion as a featured vendor under the "Wedding Section" of the blockisland.com website.

Mail to: Block Island Times, Box 278, Block Island, RI 02807 or
Email to: ads@blockislandtimes.com; or Phone #: 401-466-2222